

# The Economic Value of the Zero Trust Exchange

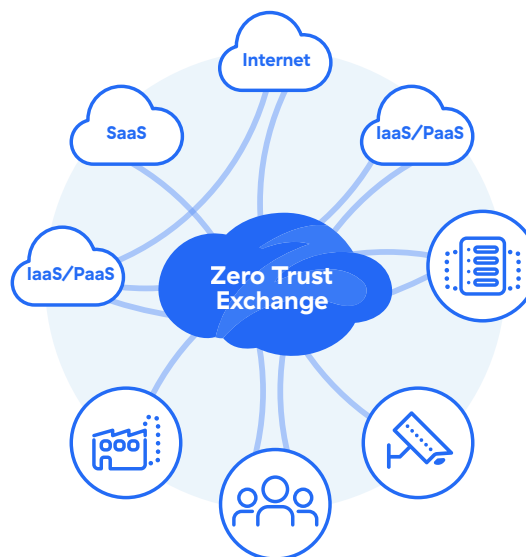
How Zscaler reduces IT costs for customers

Times of economic uncertainty present organizations the opportunity to seek new solutions that reduce costs and position them for future success. With the shift to the cloud and the adoption of work-from-anywhere having put pressure on legacy networking and perimeter-based security, there's no time like today to transform.

## Embracing a zero trust architecture

Rather than accepting the shortcomings of perimeter-based architectures, companies can reduce cost and risk through a zero trust architecture powered by the Zscaler Zero Trust Exchange, built on the world's largest security cloud. With Zscaler:

- Apps sit behind the Zero Trust Exchange to **stop discovery and eliminate the attack surface**
- All traffic is inspected inline, **preventing compromise** and data loss in real time
- Users connect to apps directly rather than the network, **which isolates threats and keeps them from moving laterally**



## Cutting costs with Zscaler

Our one-of-a-kind architecture empowers Zscaler to deliver superior economic value than yesterday's perimeter-based architectures in six key ways:

- 1 Optimized technology costs
- 2 Increased operational efficiency
- 3 Accelerated M&A time-to-value
- 4 Improved security posture
- 3 Enhanced user experiences
- 6 Decreased carbon footprint

## Typical value achieved with Zscaler



\*Savings based on Zscaler customer experiences. Organizational results may vary.

Opensight IT Security

[www.opensight.nl](http://www.opensight.nl)

[ikoch@opensight.nl](mailto:ikoch@opensight.nl)

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Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SASE-based Zero Trust Exchange is the world's largest inline cloud security platform. Learn more at [zscaler.com](https://zscaler.com) or follow us on Twitter @zscaler.

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